

Community-Based Organization (CBO) Spotlight

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Pittsburgh Regional Health Initiative

WIC (Women, Infants and Children) History & Background

- Funding for WIC comes from the U.S. Department of Agriculture (USDA)
- WIC was authorized by Congress in 1972 and implemented in Pennsylvania in May 1974

WIC in Pennsylvania

- WIC is made possible in Pennsylvania through grants with local agency providers and is administered by the Department of Health

Who is eligible for WIC?

Women

- Pregnant
- Up to six months postpartum
- Up to one year postpartum if breastfeeding

Infants and children

- Under 5 years old, including foster children



Who is eligible for WIC?

All applicants must...

1. Live in Pennsylvania
2. Have a medical or nutritional need
3. Have a household gross income that does not exceed 185 percent of the US Poverty Income Guidelines. (If you receive SNAP, MA or TANF, you may apply for WIC regardless of income.)



WIC does not require proof of citizenship.

What services does WIC provide?

You will enjoy benefits like...

- Breastfeeding information and support



- Monthly food packages include nutritious food from all food groups
- Health and nutrition screenings

- Referrals to health and social service programs

- Nutrition information



- Farmers' Market Nutrition Program (FMNP) vouchers for participants over age 1

All services and benefits are free!

WIC Panel

Panelists

1. Shannon Hayward, Vice President of Service Delivery Operations, Maternal and Family Health Services
2. Lisa Matt, WIC Program Manager, Allegheny County Health Department
3. Will Cramer, Director of the Bureau of WIC, PA DOH

Questions

1. What has changed over the past year?
2. If you could make three asks of and recommendations for women's health providers and pediatricians to increase referrals to WIC, what would they be?
3. What is on the horizon to support this collaboration and connections to comprehensive wrap around services?



1-800-WIC-WINS
PAWIC.COM



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Posters to Attract Working Families



Children can be eligible for WIC until age 5.

Find out how.

Many working families are eligible. Call today for a WIC clinic near you.

1-800-WIC-WINS
pawic.com



PA WIC is funded by the USDA. This institution is an equal opportunity provider.

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Give your child good nutrition before birth and up to age 5.

WIC can help.

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