Covid-19 and Vaccine Hesitancy

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PA Perinatal Quality Collaborative June 29, 2021



Covid-19 in PA



<u>March 2020 – 6/28/21</u>

Total Cases: 1,211,707

Deaths: 27,657

Yesterday's Numbers (6/28/21)

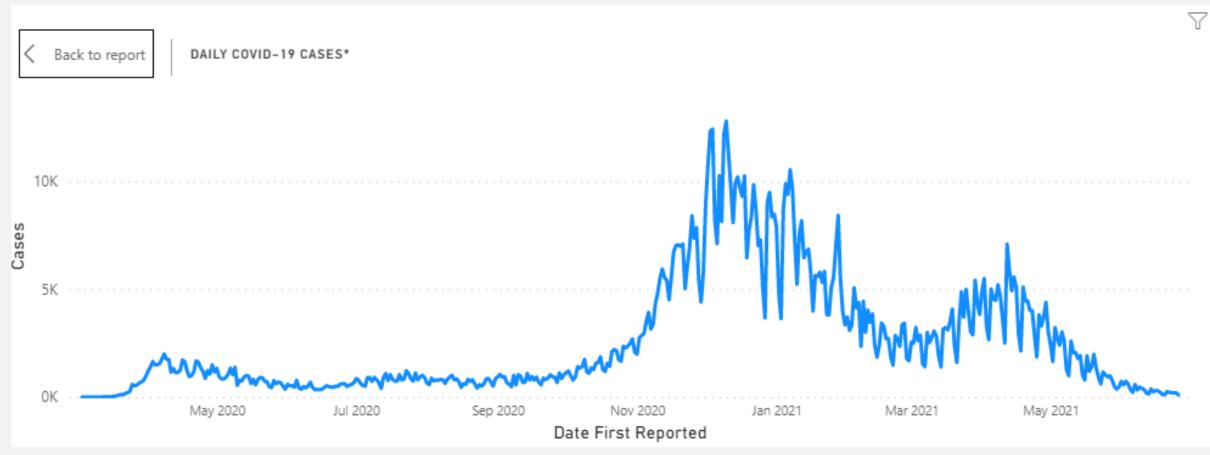
New Cases: 408 (over the past 3 days, Friday to Sunday)

Hospitalized: 350

For more data, visit the Covid-19 Dashboard at https://www.health.pa.gov/topics/disease/coronavirus/Pages/Cases.aspx



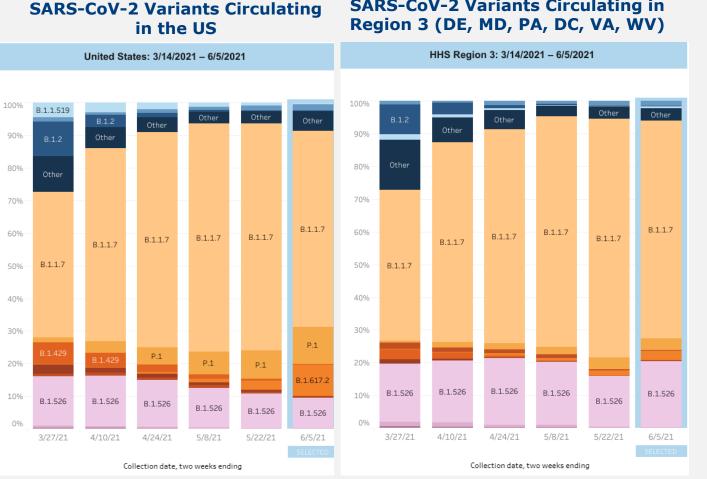
Covid-19 Daily Cases



For more data visit the Covid-19 Dashboard at https://www.health.pa.gov/topics/disease/coronavirus/Pages/Cases.aspx



Covid-19 Variants



Some of the potential consequences of emerging variants:

- Ability to spread more quickly in people.
- Ability to cause either milder or more severe disease in people.
- Ability to evade detection by specific viral diagnostic tests.
- Decreased susceptibility to therapeutic agents such as monoclonal antibodies.
- Ability to evade natural or vaccine-induced immunity.

June 15th CDC reclassified B.1.617 (Delta variant) as a variant of concern. Accounts for 9.5% in US, and 2.8% in HHS Region 3.

CDC's COVID DATA TRACKER: https://covid.cdc.gov/covid-datatracker/#variant-proportions



*Other represents >200 additional lineages, which are each circulating at <1% of viruses. 4 **Most recent data (shared) are subject to change as samples from the period are still being processed.

SARS-CoV-2 Variants Circulating in

Covid-19 Vaccine Progress



Covid-19 Vaccines

- Pfizer-BioNTech COVID-19 Vaccine
- Moderna COVID-19 Vaccine
- Janssen COVID-19 Vaccine (Johnson & Johnson)



Vaccine Progress in Pennsylvania

As of 6/28/2021

Total Vaccinations Administered

• 11.6 Million

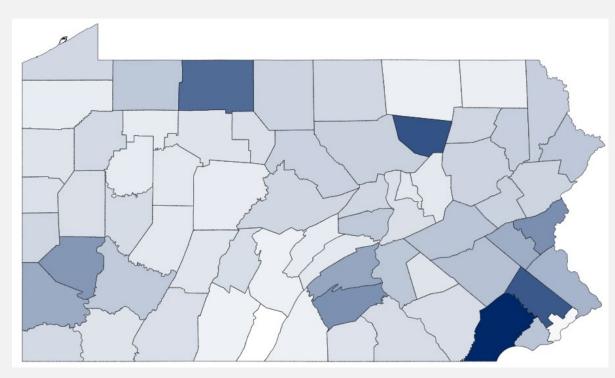
18 and older Pennsylvanians who are fully vaccinated

• 59.8% (6,078,737)

18 and older Pennsylvanians who are partially vaccinated

• 75.2% (7,643,337)

Rate per 100,000 Residents Who Have Received Partially Covered Vaccinations



For more data visit the Covid-19 Dashboard at https://www.health.pa.gov/topics/disease/coronavirus/Pages/Cases.aspx



Vaccine Hesitancy

Context is very different from even 2 months ago

As the population approached 50% vaccinated, we began to see demand decreasing.

Vaccine hesitancy is a key challenge with demand decreasing.

Diversity within hesitancy groups suggests some individuals are more willing to be vaccinated under the right conditions

"Soft" hesitancy

- **Definition** People interested in vaccine but not actively pursuing it
- Concern/ barrier
- Want more people to receive it first
 - Hard to schedule, find or keep appointments
 - Have not tried yet
 - Do not know their eligibility
 - Think it will cost money

"Hard" hesitancy

Hesitant about receiving vaccine in general

- Worried about long term effects
- Opposed for religious or political reasons
- Not enough proof the vaccines work



Two areas must be addressed to continue increasing vaccination

Information

Lack of supportive information about vaccination

- Those who are unsure of the safety and efficacy of vaccine
- Those who want specific questions answered (e.g., fertility safety)

Targeted hesitancy campaign to address concerns

Soft hesitancy: Those Pennsylvanians who will get the vaccine only if highly convenient and they have community support

Access

Lack of easy access to vaccine

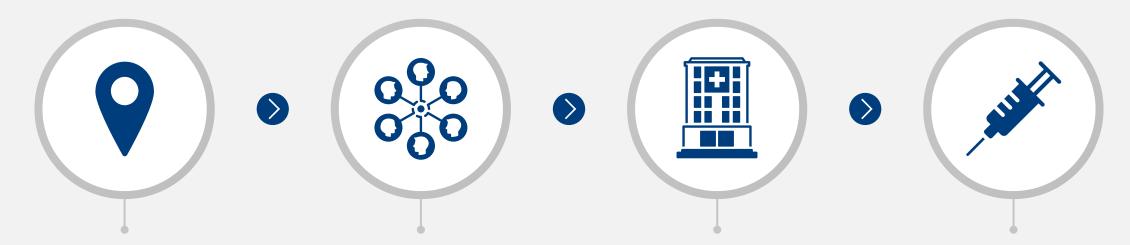
- Those with hard barriers to access (e.g., lacking a car and no walkable clinic)
- Those unwilling to seek out an appointment or travel, despite having capability



New access points through FRPP, local pharmacies, PCPs, and mobile clinics



Access: State is evolving network as well



Identify geographic region to augment

Key demand metrics:

- Administration rate
- Appointment availability
- Inventory on-hand
- Vaccine requests

In context of planned Federal Retail Pharmacy Partnership (FRPP) network and allocations

Assess local context driving demand

Local population

Relevant types and key drivers of hesitancy

Determine preferred provider types

Preferred vaccination channel for target population based on provider landscape in area & type of hesitancy

Allocation strategy is a crucial enabler: must identify where to reduce allocation to free up supply

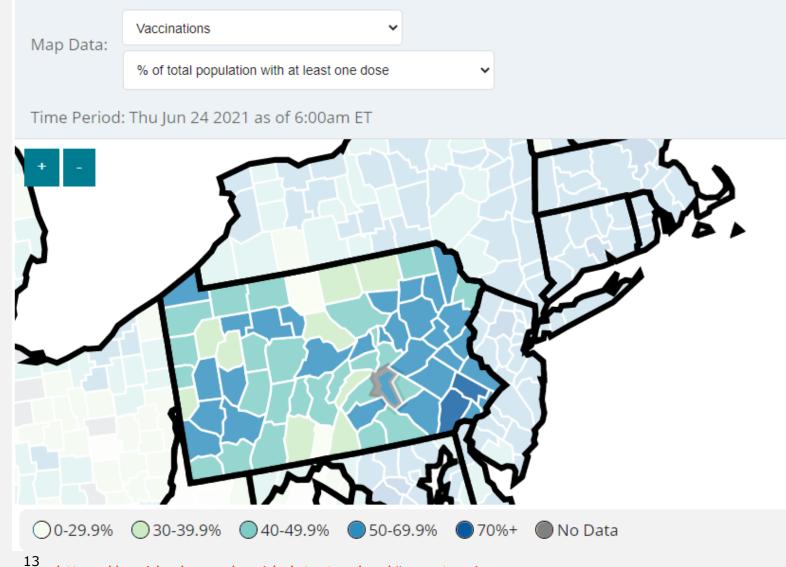
Select provider(s) to activate

Prioritize, in order:

- Providers who have administered Covid vx
- Covid enrolled providers
- Routine vx providers
- All other providers



Moving to a hyper-localized approach to combat hesitancy: moving to zip-code level analysis to focus efforts



Majority of areas with less than 30% vaccination rates are in rural part of the Commonwealth, especially Central PA



https://covid.cdc.gov/covid-data-tracker/#county-view

Ongoing targeted efforts to combat rural hesitancy



County fair partnership

Establish vaccine clinics at large county fairs in areas with low vaccination rates

Distribute educational materials onsite

Develop fair sponsored incentives for vaccinated individuals



Tailor education materials

Produce posters and flyers with phone number and address of local providers

Target digital & traditional media buys for rural comminutes

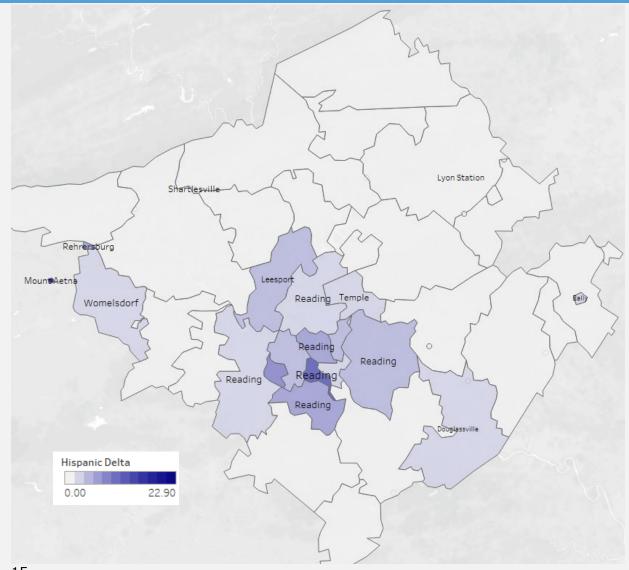
Outreach to physicians

Distribute educational materials to rural health clinics

Letter from Dr. Johnson to medical associations asking physicians to promote vaccinations



Urban example: Partnering with grass roots organizations to fight hesitancy especially among communities of color



Proposed engagement

Find local trusted messengers in community organizations

Understand barriers to their community receiving the vaccine

Organize vaccine education events tailored to specific needs of communities

Currently applying to additional urban areas with low vaccination rates in communities of color



Six key hesitancy-related activities







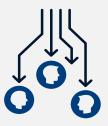
Analyzing available data to target outreach and network expansion Engaging with existing providers

Strategically expanding the provider network to reduce barriers to access





Working with community partners to combat hesitancy



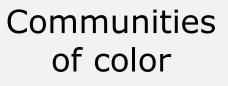
Conducting direct-toconsumer and targeted marketing to combat hesitancy



Overarching and audience specific activities

Targeted outreach to specific populations







Low-income residents



Women of childbearing age



Rural Communities

Address hesitancy by:

- Assessing concerns and barriers;
- Developing key messages;
- Identifying trusted messengers and stakeholder groups; and
- Deploying outreach strategies.



COVID-19 Vaccination Coverage Among Pregnant Women During Pregnancy

- Pregnant women are at increased risk for severe illness and death from COVID-19.
- As of May 8, 2021, 16.3% of pregnant women identified in CDC's Vaccine Safety Datalink had received ≥1 dose of a COVID-19 vaccine during pregnancy in the United States.
- <u>Vaccination was lowest</u> among Hispanic (11.9%) and non-Hispanic Black women (6.0%) and women aged 18–24 years (5.5%)
- <u>Vaccination was highest</u> among non-Hispanic Asian women (24.7%) and women aged 35–49 years (22.7%)
- There is a need to improve outreach to and engagement of providers and pregnant women, especially younger and racial and ethnic minority groups.

COVID-19 Vaccination Coverage Among Pregnant Women During Pregnancy — Eight Integrated Health Care Organizations, United States, December 14, 2020–May 8, 2021, https://www.cdc.gov/mmwr/volumes/70/wr/mm7024e2.htm?s_cid=mm7024e2_x

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Preliminary Findings of mRNA Covid-19 Vaccine Safety in Pregnant Persons

• Data:

- "V-safe after vaccination health checker" surveillance system, the v-safe pregnancy registry, and the Vaccine Adverse Event Reporting System (VAERS) from 12/14/20 to 2/28/21
- Study population: 3958 participants enrolled in the v-safe pregnancy registry, of which 827 had a completed pregnancy

• Results:

- 13.9% resulted in a pregnancy loss and 86.1% resulted in a live birth
- Adverse neonatal outcomes included preterm birth (in 9.4%) and small size for gestational age (in 3.2%); no neonatal deaths were reported
- Calculated proportions of adverse pregnancy and neonatal outcomes in persons vaccinated against Covid-19 who had a completed pregnancy were similar to incidences reported in studies involving pregnant women prior to the Covid-19 pandemic

• Conclusions:

- Preliminary findings did not show obvious safety signals among pregnant persons who received mRNA Covid-19 vaccines.
- Longitudinal follow-up, and larger numbers of women vaccinated earlier in pregnancy is needed in order to inform maternal, pregnancy and infant outcomes.



Male Fertility: Sperm Parameters Before and After COVID-19 mRNA Vaccination

• **Background:** SARS-CoV-2 has been associated with decreases in sperm parameters. One reason for vaccine hesitancy is negative effects on fertility. Assessment of sperm parameters before and after mRNA vaccine administration was conducted.

• Data:

- Healthy male volunteers aged 18-50 were recruited from 12/17/20 to 1/12/21 and followed until April 24, 2021.
- Study population: 45 male volunteers (median age, 28 years)
 - 21 (46.7%) received BNT162b2 (Pfizer-BioNTech COVID-19 vaccine)
 - 24 (53.3%) received mRNA-1273 (Moderna COVID-19 vaccine)
- Results:
 - **Baseline**: Sperm concentration were 26 million/mL and total motile sperm count (TMSC) were 36 million
 - After 2 Doses of Vaccine: Median sperm concentration significantly increased to 30 million/mL and the median TMSC to 44 million.
 - Semen volume and sperm motility also significantly increased.
 - 8 of the 45 men were oligospermic before the vaccine (median concentration, 8.5 million/mL).
 - 7 men had increased sperm concentration to normozoospermic range at follow-up (median concentration, 22 million/mL)
 - 1 man remained oligospermic.
 - No man became azoospermic after the vaccine.
- Discussion:
 - After 2 doses of vaccine, there were no significant decreases in any sperm parameter.
 - Limitations:
 - Small number of men enrolled;
 - Limited generalizability beyond young, healthy men;
 - Short follow-up;
 - Lack of a control group; and
 - ²⁰ Semen analysis is an imperfect predictor of fertility potential.

https://jamanetwork.com/journals/jama/fullarticle/2781360



Concerns, Barriers and Key Messages

Key concerns and barriers

- Safety of the vaccine (effect on fertility or fetal health)
- "Wait and see"

Key messages

- Thousands of pregnant women have already received the vaccine and there have been no reported issues
- Pregnant women are at higher risk for severe COVID illness, and the benefits of the vaccine are better than the real danger of getting the virus
- There is no evidence that the vaccines cause infertility
- The vaccines do not affect your genes or DNA
- When you get vaccinated, the antibodies made by your body can be passed through breastmilk and help protect your child from the virus

- Credibility (misinformation/ disinformation/ lack of confidence in what is available)
- •
- Seek trusted sources for information about the vaccine (e.g., your PCP, OBGYN)



Trusted Resources

American **Society for** Reproductive **Medicine**

INFERTILITY PATIENTS AND COVID-19

COVID-19 AND PREGNANCY We don't know much yet about COVID-19 and how the virus may affect ferlilly, preanancy, or the children that

viso may arrect terminy pregnancy, or the chicken that result. Unlil the global pandemic of COVID-19 subsides or we have more information, ASRM recommends that you avoid starting new fertify treatment unless it is an emergency low by it you need characteristic is an emergency (such as if you need chemotherapy in the next few weeks).

IF YOU HAVEN'T STARTED YOUR

TREATMENT CYCLE YET For now, ASRM recommends not starting new fertility treatment, if possible. More specifically, this is not the time to have procedures such as hysteroscopy or HSG or to start treatments like intrauterine insemination or IVF. However, women with an urgent need to preserve their fertility, (such as, those with a surgery or medical treatment planned that may cause infertility) may still start treatment.

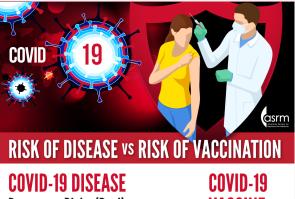
IF YOU HAVE STARTED YOUR

TREATMENT CYCLE If you or your donor are already taking fertility medications as part of an IVF cycle, you may finish your current cycle and freeze your egas and/or embryos for a later transfer

You should wait to begin a new cycle until the Coronaviru (COVID-19) pandemic has improved or we know more. If you are diagnosed with COVID-19 during a cycle, telephone your physician right away.

SAFETY OF STORED EGGS AND EMBRYOS IS A PRIORITY

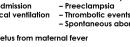
mination can happen It's not known whether cr between frozen samples, so ASRM recommends treating samples from patients with COVID-19 like samples from an patient who tests positive for an infectious disease.



Pregnancy Risks (Real)

 Increased rates of: Possible increased risk of: Hospitalization - Preterm delivery - ICU admission – Preeclampsia - Medical ventilation - Thrombotic events Spontaneous abortion

Risk to fetus from maternal fever



AND EMOTIONAL AND @ ASRM 202 Infertility care, the uncertainty



TRAVEL CONCERNS

TAKE CARE OF YOUR /

Non-essential travel is not recommended and, in many Non-essential revents not recommended and, in many cases not possible, especially to highly impacted areas. If you are working with a donor or surrogate/gestational carrier who is not where you are, make a plan now on how to address this.

TELEHEALTH AND FERTILITY CARE

When possible, ASRM recommends having your office visits by telephone or secure videoconference (called telehealth o telemedicine). For example, you can start your evaluation or set a treatment plan with your doctor using telehealth.

Pregnancy Risks (Largely Theoretical) Risk to fetus from maternal fever

VACCINE



How do vaccines work? Vaccines train the Immune system to attack specific viruses and basteria. This makes vaccination an Important part of preventing inflections during pregnancy. Pregnant women out sensity this well efforting about giving pregnant meter bables, children, isens, adults, and seniors all need certain vaccines; inc. The ACIP recommends that all pregnant women receive vaccines for the flu and pertussis (whooping cough) during each pregnancy. Other vaccines are recommended for adult based on their risk of getting a particular disease. Talk with

regnancy?

chickenpox vaccine

The American

College of

Obstetricians and

Gynecologists

now are vaccines made? Not vaccines are made with harctivated (killed) versions of a pathogen (n/viso or bacteris that causes disease). Some vaccines are made with parts of the pathogen or with a killed the disease trick liven given as a vaccine. Most vaccines also corean some other ingredients, including · water or other fluids

preservatives and stabilizers chemicals added to inactivate the virus or bacteria substances that help create a stronger Immune response to the vacche small amounts of the material that was used to grow the virus or bacteria

or backness the amounts of these ingredients are very small. All of them are tested extensively to make sure they are safe. You can lea nore about these ingredients at the website of the Conters fo Disease Control (COC), www.cdc.gov/saccinesalsty. Also, for information on the vaccine for coronavirus (COVID-19) vaccines work?

ow are vaccines approve

Now are valcances approved? Valcances are subject to strict safety standards. In the United states, valcances are approved by the U.S. Food and thrug daministration (70 a) only after through research. Hesting starts with animals and small groups of any strict states stands with animals and small groups of the strict state stands of voluntees. If a clinical trait all animals valcances stands of voluntees. If a clinical trait shows that a valcance is stard and effective, there are a few other safety reviews. Then vaccine exports must be route whe treating results.

Are vaccines safe for me and my baby? Yes, vaccines are safe for both of you. In fact, vaccination i one of the most important things that you can do to protee your health and your babys health. Reep in minot that vacc have been safely given to millions of pregnant women for m than 50 years. ce a vaccine is licensed by the FDA, a committee called the visory Committee on Immunization Practices (ACIP) recom viso we best to use it to control disease. This recommen-on goes to the CDC. ens after a vaccine is licensed? Is there mercury in vaccines? Wes, there is a tiny amount of mercury (also called thimerosal) in some vaccines. It's important to understand what thireer-call is and why it may be added. Some vaccines come in sim-gle-dose vials. This means just one person gets a vaccine from a vail. Other vaccines come in multidose vials. This means the vial has enough vaccine for more than one person. Vials

How does getting vaccinated during pregnant protect my baby? he body to create antibodies. Antibodies a

thimerosal comes in. It helps prevent germ vial that has multiple doses. Jaccines cause the body to create antibodies. Antibodies and proteins that that can identify bacteria and visuas and stop hem from entering cells and making a person sick. Alter a pregnant woman get a vaccine and her body creates antibo es, some of those antibodies pass to the fetus. This means the first will have the antibodies to protect against disease the first brith. Antibodies are a safe, rormal reaction to a vac-Is it cafe to get a vaccine with thimerosal? Yes. It is safe to get a vaccine that has thimerosal. It is not harmful for pregnant women or fetuxes. Thimerosal natural leaves the body after a vaccine. Thimerosal is safe and has been used in vaccines since the 1930s. For information abo thimerosal and vaccine safety, visit this page from the CDC. www.sck.gov/vaccinessifiev/vaccinessifiev/vaccinessifiev/vaccines/information/abo y protect your baby until he or she can be vaccina e first few months of life

COVID-19 and Pregnancy **3 Steps to Stay Safe**

1. Know the facts

 COVID-19 can spread between people who are in close contact with one another (within about 6 feet) Some people with COVID-19 may have no symptom Current reports suggest that pregnant women have a higher risk for more severe illness from COVID-19 than nonpregnant women.

2. Slow the spread

 Wear a mask or cloth face covering over your nose and mouth while in public. Clean hands often for at least 20 seconds with soap and water or hand sanitizer that contains at least 60 percent alcohol Limit contact with other people as much as possible. Stay at least 6 feet away from other people if you need to go out

3. Talk with your ob-gyn

· Prenatal and postpartum care: Your visit schedule may change, or you may have som visits over the phone or with a two-way video call on your computer. Before an in-person visit, tell your ob-gyn if you think you may have COVID-19 or contact with someone who

Your birth plan: In most cases, the way you plan to give birth does not need to change. And the safest place for you to give birth is still a hospital or accredited birth cen

Visitor policies: You may not be able to have as many visitors at your checkups or during and after birth while COVID-19 is spreading

Learn more: www.acog.org/COVID-Pregnancy

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accines can be given during pregnancy

come for coronavirus (COVID-19), see

It is safe to get shots for the flux whooping cough, hepatilis pneuronia, and meningitis during pregnancy. All pregnant women should get the flux and whooping cough shots. Talk with your ob-gyn about whether you need other vaccines. It information on the vaccine far coronavirus (CoVID-19), see

Are there vaccines that should not be given during

because they contain live, attenuated viruses. "Attenuated" means that the virus has been weakened so that it cannot cause disease in a healthy person. The vaccines that women should not get during pregnancy include

Irve, attenuated flu vaccine given as a nasal spray (but the flu shot ts safe)

Also, the vaccine for human papillomavirus (HPV) is not a live attenuated vaccine but it still should not be given during pregnancy.

measles-mumps-rubella (MMR) vaccine

clines should not be given to pregnant women

sliege of Obstetricians and Gynecologists. All rights reserved. No part of 1

The Mayo Clinic

YouTube Search **SHOULD PREGNANT WOMEN BE VACCINATED** FOR COVID-19?

LEARN MORE

COVID-19 vaccine Get the latest information from the CDC.

Image: Image:





ACOG

Combat Misinformation

National campaigns to discourage pregnant women from getting the COVID-19 vaccine

CONTEXT

- After American's Frontline Doctors released an article regarding the vaccine and infertility, numerous women began to speak out about their personal experiences with receiving the vaccine and bodily changes they observed during their menstrual cycles or pregnancies.
- Many women activists took to social media to dissuade other women of child-bearing age from getting immunized; some referenced the claim that pregnant women were never part of the vaccine trials.

MESSAGES TO COMBAT MISINFORMATION

- Vaccines don't affect fertility or pregnancy.
- If you are trying to become pregnant now or want to get pregnant in the future, you can get a COVID-19 vaccine.
- Pregnant people are more likely to get severely ill with COVID-19 compared with non-pregnant people.
- If you are pregnant and get COVID-19, you are at increased risk for preterm birth (delivering your baby earlier than 37 weeks) and other potential poor pregnancy outcomes.
- We don't have any data that suggests that the COVID-19 vaccines affect fertility.
- They're not live vaccines.
- The sort of proteins that are used in the vaccines do not alter anyone's DNA or genetic material.
- There is no evidence that fertility problems are a side effect of any vaccine, including COVID-19 vaccines.
- In general, vaccines are safe prior to pregnancy. And in some cases, we encourage people to get vaccinated before pregnancy for certain viruses.





Questions?

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